



**FOR IMMEDIATE RELEASE**  
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## **Isagro USA Adds Two New Hires to Technical Services Team**

Morrisville, NC – Isagro USA is pleased to announce that George Stallings, Ph.D. and Brenden Platts have joined the Isagro USA team as Technical Development Manager and Technical Service Representative, respectively.

As Technical Development Manager, Dr. Stallings will be responsible for product research, development and introductions of new and existing products in the USA, Canada and Mexico.

“George’s regional and global product development experience in the fruit, vegetable and row crop industries will greatly contribute to our continued success and future growth,” according to Mike Allan, President of Isagro USA. “We proudly welcome an industry veteran like George to our team as we grow our biological product and customer base.”

Previously, Dr. Stallings served as Manager/Director of Product Development for Monsanto BioAg, where he conducted all biological product development activities. He also served as the Technical Business Development Director for Envision Consulting and the Technology Transfer Manager for Sipcam Agro USA, where he developed and manufactured new bio-rational technologies for specialty fruit/vegetable markets.

Dr. Stallings received his Ph.D. in Plant Science, Resistance Genetics from the University of Idaho, Moscow.

As Technical Service Representative, Platts is responsible for product technical support to distribution and growers.

“At Isagro USA, part of our mission is to identify young talent in the industry,” states Allan. “We are excited to work with Brenden and look forward to his contributions and growth in the industry.”

Platts graduated from Abraham Baldwin Agricultural College in 2015 with a Bachelor of Applied Science in Diversified Agriculture. Previously, he served as a Sales Representative for Paramount Chemicals & Plastics, Inc. as well as an intern for Syngenta Crop Protection.

### **About Isagro USA**

Isagro USA, Inc. is headquartered in Morrisville, NC (Research Triangle Park) and is a subsidiary of Isagro SpA, based in Milan, Italy. Isagro SpA is a global discoverer, manufacturer, formulator and marketer of crop protection products. For more information, visit [www.isagro-usa.com](http://www.isagro-usa.com).

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